Kevin Coy | hello@kevincoy.com | 406-920-1449 | Bozeman, MT

Summary

Offering over 10 years of progressive experience in owning web-based projects from concept and design through testing, implementation and client updates. Diligent about producing exceptionally clean, strong and secure code. Successful at achieving browser, device and operating system compatibility objectives while satisfying client desires and producing robust, sophisticated designs.

Skills

- UI / UX
- HTML5 / CSS3
- Photoshop / Illustrator
- Sketch / Figma / InVision

Experience

UX Designer & Application Engineer   05/2017 - 05/2018
Helix Business Solutions | Bozeman, MT
- Implemented and maintained Oracle Service Cloud (OSC) Customer Portal (CP) for world renowned enterprise level businesses including Nike, Costco, REI, Nvidia, Macys, and more
- OSC CP designs/redesigns and responsive front-end development primarily utilizing HTML, CSS, Photoshop, Sketch, and Illustrator
- Navigation enhancements and improved visual appeal increased customer success rates, time on site, and reduced Customer Service incidents, of which directly contributed to increased revenue

Skilled Artisan & Webmaster   07/2003 - 05/2017
Showcase Concrete, Inc. | Neenah, WI
- Family owned/operated decorative concrete company had been my go-to in between full time and contract designer roles for many years, primarily seasonal
- Website administration, logo, branding, business cards, vehicle and trailer designs

UX Designer   05/2013 - 02/2014
Sport Ngin (NBC Sports Engine) | Minneapolis, MN
- Product and application concepting, roadmapping and wireframing for our nation's largest provider of web software and mobile applications that manage 500,000+ sports youths, amateurs and professionals
- Worked closely with project stakeholders and developers to deliver best solutions for end users
- Owner of hockey Scorekeeper application "sneak-peek" video editing and production
- User interface and graphic design for websites and applications

Web Designer (Contracts)   06/2009 - 02/2013
Sempris, OfferBuys, CityGrid, CitySearch | Los Angeles, CA
- Aligned business requirements, user-centered design methodology and technology factors to create successful UI/UX designs
- Worked closely with sales and marketing teams to create direct mailers, e-invitations, trade show postcards, one-sheet designs and email campaigns, newsletters, ad unit designs, logos and/or branding

Web Designer   02/2008 - 04/2009

PriceGrabber.com | Los Angeles, CA

- Web design for leading distributor eCommerce platform and shopping site that connects millions of shoppers with 2000+ retailers
- Integrated the world's major brands into the live site as well as sales teams marketing
- Designed the main user-interface, search functionality UI, and product channel redesigns heavily focused on UX

Lead Web Designer   11/2005 - 08/2007

Velocity Services, Inc. (Penske Media Corporation) | El Segundo, CA

- Sole/lead designer and developer of Hollywood Life website after acquisition
- Worked closely with developers in .Net environment
- Updated and maintained over 150 client websites
- Designed visual and graphic images to use on multiple platforms

Lead Web Designer   10/2004 - 06/2005

Headquarters.com | Milwaukee, WI

- Conceptualized, designed client websites
- Hand-coded HTML/CSS websites
- Search Engine Optimization
- Flash intros, animated logos and graphics

Education

Associate of Applied Science: Visual Communications/Computer Graphics
MATC | Milwaukee, WI

Portfolios

kevincoy.com
linkedin.com/in/kevincoy