

Kevin Coy

Web & UX Designer

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Web & User Experience Designer with extensive experience developing a broad range of pixel-perfect websites and graphics that meet business objectives and exceed client expectations.

TECHNICAL SKILLS

User Experience Design, Prototyping, User Interface Design, HTML5, CSS3, Graphic Design. Working knowledge of JavaScript, PHP, Less, and Sass. Software: Sketch, InVision, Photoshop, Illustrator, Zeplin, and Figma.

DESIGN EXPERIENCE**Application & CX Engineer****May 2017 – May 2018**

Helix Business Solutions – Bozeman, MT

- Implemented and maintained Oracle Service Cloud CP for world renowned enterprise level businesses
- OSC Customer Portal design and front-end development per client requests and technical requirements
- HTML, CSS (some JavaScript and PHP was required in maintaining and creating OSC widgets)
- Updated the UX for an internal product which assists in resolving customer issues more quickly

User Experience Designer**May 2013 – Feb. 2014**

Sport Ngin – Minneapolis, MN (acquired by NBC Sports, now Sports Engine)

- Product and application conceiving, roadmapping and wireframing for our nation's largest provider of web software and mobile applications that manage 500,000+ sports youths, amateurs and professionals
- Worked closely with project stakeholders and developers to deliver best solutions for end users
- Owner of hockey Scorekeeper application "sneak-peek" video editing and production
- User interface and graphic design for websites and applications

Web Designer (Contracts)**June 2009 – Feb. 2013**

Sempris, LLC – Minnetonka, MN

OfferBuys – Los Angeles, CA

CityGrid Media – West Hollywood, CA

Citysearch – West Hollywood, CA

- Website design concepts and implementation
- Worked closely with sales and marketing teams to create direct mailers, e-invitations, trade show postcards, one-sheet designs and email campaigns
- In-house and newsletter ad unit designs
- Logo and brand design

Web Designer**Feb. 2008 – April 2009**

PriceGrabber.com – Los Angeles, CA

- Web design for leading distributor ecommerce platform and shopping site that connects millions of shoppers with 2000+ retailers
- Integration of major brands for live site and sales teams
- Main user-interface and search functionality design
- Product channel redesigns focusing on user experience

DESIGN EXPERIENCE (continued)

Lead Web Designer

Nov. 2005 – Aug. 2007

Velocity Services, Inc. – El Segundo, CA (now Penske Media Corporation)

- Web design for leading digital media, publishing, and information services company
- Worked closely with developers in .Net environment
- Lead design and development of Hollywood Life website
- Updated and maintained 150+ client websites

Lead Web Designer

Oct. 2004 – June 2005

Headquarters.com – Milwaukee, WI

- Conceptualized, designed client websites
- Hand-coded HTML/CSS websites
- Search Engine Optimization
- Flash intros, animated logos and graphics

EDUCATION

Milwaukee Area Technical College

Aug. 2002 – May 2004

AAS, Visual Communication/Computer Graphics